Nastya Korenevych

Product Designer (UX/UI) · B2B CRM & portals for Fintech & Healthcare · Design systems & design-to-code

Kyiv, Ukraine · Remote · Open to full-time and contract (outsource / outstaff)

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Summary

Product designer with 4+ years in complex B2B platforms for fintech and healthcare. Sole designer on a UK financial-advice portal for 4 brands — I build the design system and review what developers ship.

Experience

Product Designer (UX/UI) · Empeek

Aug 2023 – Present · Ukraine, remote

Centology · B2B SaaS portal for UK financial advisers, 4 brands, and client app · Dec 2024 – Present

- Sole designer in a 13-person team, breaking down requirements with the BA and working daily with the PM and developers: redesigned **35 of 61** portal sections for 4 user roles, **30** live.
- Designed the client app MVP: **25 flows, ~120 screens**, live on iOS and Android.
- Built a multi-brand design system: **200+ components**, Figma Variables with a mode per brand, documentation for developers and AI agents.
- Run design QA on every module: **~1,100 issues** across 16 modules; cut review time per entity from **10–12 to 5–6 h** with a Claude skill and shared review board I built.
- Designed AI features: a prompt manager for admins and AI plan summaries for clients.

Clinical testing apps · Healthcare, IoT, NDA · Nov 2024 – Mar 2026

- Sole designer of two live products: a phone and tablet app for clinical tests with connected devices, and a web portal for patient data and reports; UI kit and build review.

Wealth.AI · Fintech, AI · Dec 2023 – Sep 2024

- Designed an AI wealth-management and investment platform for UK advisers from scratch, brand included: AI insights, chat assistant, portfolio views, reports — **~40 screens**, clickable prototype.

Revive Telehealth · Healthcare CRM · Oct 2023 – May 2024

- Sole designer: redesigned the CRM of a US behavioral-health telemedicine company — dashboard, call center, provider consults, admin panel; responsive versions and a UI kit.

Also: internal back-office tools, marketing design, interviewed 2 designer candidates.

UX/UI Designer · Webelocity inc.

Jan 2023 – Oct 2023 · Waterloo, Canada, remote

- Second designer at a headless eCommerce agency: with the design lead, designed the company website from low-fi wireframes to responsive layouts and two client eCommerce storefronts — all launched.

Freelance UX/UI Designer · Upwork

Aug 2022 – Sep 2023 · remote

- Landing pages and eCommerce websites, including taking over and finishing another designer's project. **100% Job Success, 5.0 rating** across 9 jobs.

Skills

- **Product & UX/UI:** user flows, wireframes, prototyping, data-heavy UI (tables, filters, complex forms), responsive web, iOS/Android, UX audits, competitive analysis, stakeholder reviews, design handoff
- **Design systems & code:** multi-brand / white-label systems, design tokens, Figma Variables & modes, design QA, reading HTML/CSS, Claude Code, WCAG 2.1 AA (portfolio site)
- **AI:** Claude, Figma MCP, Claude skills for design review, guidelines for AI agents
- **Tools:** Figma (Auto Layout, variants, components, Variables & modes, prototyping), FigJam, Notion, Confluence, Jira, ClickUp, Trello, Slack

Education

R. Glier Kyiv Municipal Academy of Music — Junior Bachelor, Choir Conducting · 2019 – 2023

Courses: Anthropic — Claude Code 101 (2026) · Google, Coursera — Foundations of UX Design (2022), Start the UX Design Process (2024) · Genius.Space — Web Design (2022)

Languages

Ukrainian — Native · English — Upper-Intermediate (B2), weekly calls with UK clients